The Tavares Police Department

Frauds and Scams

Detect, Deter and Prevent



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Elder fraud

- Seniors aged 60 and older account for about 15 percent of the population in the United States
- According to some estimates, seniors comprise 30 percent of fraud victims

Overview of topics

- ✓ Recognizing senior scams
- Protecting yourself from fraud
- ✓ Steps to take if you become a victim
- ✓ Resources and referrals

Why are seniors targeted?

- ✓ Seniors can be more vulnerable
- ✓ Some seniors are very trusting
- ✓ Older people often believe the pitches they hear
- ✓ Seniors have trouble spotting fraud
- ✓ Older victims find it difficult to end unwanted telemarketing calls
- ✓ Seniors are often reluctant to seek advice about financial matters

Generalizations about seniors

- ✓ Have a lot of assets
- ✓ Open to claims of quick profits to bolster their retirement savings
- ✓ Have trouble remembering things
- ✓ Isolated socially and desire company
- ✓ Have strong values about politeness in dealing with others
- ✓ Often avoid reporting that they've been scammed

Sucker lists

- If you often respond to sweepstakes or contests, your name might be added to lists sold to con artists
- A sucker list contains the names of people who have been, or are good candidates to be, victims of fraud
- People on the lists may hear from crooks who claim they can help recover, for a fee, money lost to a con artist

Phishing

- A term is used for emails that claim to be from your bank, a reputable business or a government agency
- Criminals ask for personal information such as Social Security numbers or account numbers to steal funds and/or steal identities

Nigerian letters

- E-mails that ask recipients to provide their bank account number to help them share in a big pot of money
- ✓ If you respond to these letters you will lose your money

Sweepstakes and lotteries

- You're told that you've won a sweepstakes or the Canadian lottery
- You're asked to pay for processing, taxes or delivery, or provide a bank account number to verify your identity
- No one ever receives a penny except for the thieves

Charities

- ✓ 'Sound-alike' names can be tricky
- ✓ Nonprofit and charitable groups must file
 IRS Form 990
 - Check 990s at GuideStar <u>www.guidestar.org</u>
- ✓ Before you donate, check to see if the charity is legitimate
 - <u>www.charitywatch.org</u>: 773-529-2300

Work-at-home scams

- ✓ Do not respond—these offers are scams
- ✓ If you respond, you'll be asked to pay for supplies upfront
- Might ask you for your credit card, bank account or Social Security numbers for fraudulent uses

Credit card fraud

- ✓ Keep an eye on your credit cards at all times
- Unscrupulous employees might steal the information from your credit card and use it to make counterfeit cards
- Shred all credit card statements, receipts and solicitations before throwing them away

Dumpster diving

- Crooks look in garbage cans and elsewhere for discarded credit card statements and receipts to obtain the card numbers
- ✓ These papers can be used to steal your identity and set up credit in your name
- ✓ Shred sensitive papers

Contractor fraud

- Traveling contractors are rarely licensed or insured and often take a large cash payment up front
- They will probably never return to complete the work
- When you need a contractor for a home improvement job, get at least 3 estimates from reputable local contractors

Fly-by-night lenders

- ✓ Phony lenders
 - set up offices in low income and minority neighborhoods
 - Get homeowners' signatures on loan documents
 - Disappear with the loan money
 - Loans may be resold to another lender who then forecloses on the homes

Investment fraud

- Everyone would like to see his or her money grow faster
- Crooks try to convince people to buy phony investments with promises of unusually high returns

Avoid investment fraud

- ✓ Do your homework about investments
- ✓ If you are targeted with questionable investment offers, notify the U.S.
 Securities and Exchange Commission (SEC)
- ✓ Call your state attorney general's office to file a complaint

Checking investments

- ✓ Check with the SEC before investing
- ✓ Has the offering has been cleared for sale in your state? Call your state securities department
- Check disciplinary actions against brokers with the Central Registration Depository (CRD)
- Financial Industry Regulatory Authority (FINRA) may provide a disciplinary history on a broker or firm.
 FINRA BrokerCheck: 800-289-9999 or www.finra.org

Pyramid schemes

- Promoters recruit investors and use them to recruit more investors
- ✓ Investors are promised a fabulous return, such as 20% a year
- Some investors might receive money but eventually, the organizers run off with everything
- Pyramid schemes are often called "investment clubs" or "gifting circles," and can involve the sale of products or distributorships

ID theft

- ID theft criminals use your personal information to apply for credit or government benefits
 - Your name
 - Your birth date
 - Your Social Security number
 - Your address
 - Your bank account or credit card numbers

Fake cashier's checks

- Crooks scan want ads looking for victims
- Answer ads and offer to pay by "cashier's check" for more than the sales price
- Ask you to wire the remainder of the money back to them or to give the extra money and the merchandise to a "shipper"
- ✓ Check turns out to be a fake and you lose the merchandise and the money

Caretaker crimes

\checkmark Be alert for caregivers

- who try to isolate you from your friends and family
- who ask about your will and investments
- who ask to be given power of attorney
- who try to dominate or influence you
- ✓ Tell family members or call adult protective services

Protect your property and assets

- ✓ Financial exploitation is often committed by a person that is trusted by the victim
- ✓ Keep all important financial documents under lock and key in your home
- ✓ Store valuables in a bank safe deposit box

Health fraud

- ✓ Signs of health fraud include:
 - Promoters of cures who claim that the medical establishment is keeping information away from consumers
 - Testimonials from people who supposedly have been cured
 - "Secret formulas" that no one else has
 - The use of infomercials—programs that look like news, but are just lengthy ads paid for by the promoter

Living trusts

- Living trusts are a legitimate estate-planning tool
- Typically, consumers with low income and small estates do not need them
 - Consider a living trust only if your estate's value is higher than the state's minimum limit for probate
 - These are called "small estate" limits and vary by state

Warning signs of fraud

- ✓ Be suspicious if you hear
 - You've won a prize or free gift
 - You've been selected to receive a special offer
 - You must act immediately or lose out
 - You must pay for shipping your prize or free gift
 - Give us your credit card number and expiration date to verify that you are a credit cardholder

Current area trends

- ✓ Be suspicious of...
 - All online romance asking for money. Usually portrayed as a service member that needs money to get home.
 - Family member involved in an accident or some type of legal trouble. Generally portrayed as a "grandchild".
 - Anyone trying to keep you on the phone for what they deem as a urgent reason. Will ask for gift cards or bitcoin deposits.

Current area trends

- ✓ Be suspicious of...
 - Windows / Microsoft calling to let you know they have gotten an error on their server from your computer. Can start with a pop-up saying to click on it or call a phone number.
 - Anyone asking to remote into your computer or screen share and then ask to see banking information.
 - Emails or text messages saying a package is being held up or an account needs attention with a link to click on.

Current area trends

- ✓ Be suspicious of...
 - The IRS will never call you to let you know you have a warrant. The IRS does not accept payment via gift cards or bitcoin.
 - These scams will attempt to tug at the heart strings and take advantage of your trust or overall greed.
 - IF IT SOUNDS TOO GOOD TO BE TRUE, IT PROBABLY IS.

More warning signs of fraud

- ✓ You're asked for personal information
- You're asked to donate to an agency whose name sounds like a well known charity
- You're one of only a chosen few to receive this offer
- A courier will come to your home to get your payment

Protect your assets

✓ Never

- reveal your financial information to someone who calls you on the phone
- allow strangers to come into your home
- believe that a stranger will use your money for a good purpose
- assign power of attorney to people you don't know very well
- sign contracts that have any blank lines in them

If you become a victim...

$\checkmark\,$ Call the police

- You may need a police report to help you prove that you were a victim
- Contact your state and local law enforcement agencies such as your district attorney's office or the state attorney general

State Elder Abuse Prevention

- ✓ Directory of Elder Abuse Prevention Resources
 - The National Center on Elder Abuse
 <u>www.ncea.aoa.gov</u>
 - Click on "Find State Resources"
 - Call 800-677-1116

U.S. Administration on Aging

- ✓ The federal agency that advocates for older persons
 - www.aoa.gov

Consumer Action

- Consumer Action provides non-legal advice and referrals on consumer problems
 - Web site: <u>www.consumer-action.org</u>
 - E-mail: <u>hotline@consumer-action.org</u>

Visit www.tavares.org for additional information

Any Questions???